

Little IMPACTS

2024 SPONSORSHIP

The **BBBSCI Little Impacts program** provides a year-long series of outcome oriented programming based on the Thrive Foundation for Youth's 12 Thriving Indicators (skills, attitudes, and behaviors necessary for youth to reach their full potential). We know that Little Impacts along the way lead to Big Futures! The activities in the Little Impacts Program allow matches to easily participate in activities that will contribute to the positive development of the Little. Activities include Welcome Night Vision Boarding, Nature Scavenger Hunts, Cooking Classes, Game Night, 21st Century Scholars Info and Sign-Up event, Arts for Learning Events, interest-based cohort groups, and more!

Presented By



THRIVING INDICATORS:

CARING	CHARACTER	CONFIDENCE
EMOTIONAL COMPETENCE	HEALTHY HABITS	LIFE SKILLS
LOVE OF LEARNING	PERSISTENT RESOURCEFULNESS	POSITIVE RELATIONSHIPS
PURPOSE	SOCIAL SKILLS	SPIRITUAL GROWTH/ CONNECTEDNESS

PRESENTING SPONSOR • \$25,000

- ✓ All benefits of Celebrate Impact Sponsor +
- ✓ Exclusive logo recognition as the Little Impacts Presenting Sponsor on all Little Impacts materials, including: social media, BBBSCI website, The Big App, and IBJ ad
- ✓ Corporate Spotlight on BBBSCI website
- ✓ Year-long featured story on The Big App
- ✓ Opportunity for company to provide branded gifts to Littles
- ✓ Company use of BBBSCI exclusive corporate partner badge

CELEBRATE IMPACT SPONSOR • \$15,000

- ✓ All benefits of Think Big Sponsor +
- ✓ Opportunity to have a featured story run on The Big App
- ✓ Opportunity for company representative to make remarks at select Little Impacts activities
- ✓ Opportunity to host one Little Impacts activity

THINK BIG SPONSOR • \$10,000

- ✓ All benefits of Foster Relationships Sponsor +
- ✓ Logo recognition on all Little Impacts activities and events in The Big App
- ✓ Opportunity to have company educational materials promoted in The Big App
- ✓ A seat on the Little Impacts and Big Futures Committee

FOSTER RELATIONSHIPS SPONSOR • \$5,000

- ✓ Logo recognition on Little impacts materials including: social media, BBBSCI website, select event materials, and IBJ ad
- ✓ Opportunity for company employees to volunteer at select Little Impacts activities
- ✓ Name recognition in BBBSCI annual report

RISE UP SPONSOR • \$2,500

- ✓ Name recognition on Little Impacts materials including: social media, BBBSCI website, and select event materials
- ✓ Opportunity for company employees to volunteer at select Little Impacts activities
- ✓ Name recognition in BBBSCI annual report

ACTIVITY SPONSOR • \$500

- ✓ Name recognition on BBBSCI website
- ✓ Name recognition in BBBSCI annual report
- ✓ Opportunity to support one BBBSCI Little Impacts event
- ✓ Logo recognition at selected BBBSCI Little Impacts event